2023 Mountainbrook Annual Civic Meeting Minutes

Meeting Date: January 22, 2023 – Hampton Inn SouthPark 7pm Led by Dan Knezevic – 2022/23 Civic President

1. Call to Order 7:04 pm

2. Safety – Community Police Officer: Brian Sudamack

Officer Brian Sudamack highlights contact information for Officer Beth Jackson and himself.

160 communities in the response area. Biggest crimes in our area are car, home and shed break ins.

There are crime alerts that are sent every Friday, you can sign up if interested in receiving via email.

The officers can't see what's posted on Nextdoor. Please don't post crimes or investigative tips there. Email or call for non-emergencies. Please call 911 for emergencies.

Charlotte is experiencing a huge mail theft problem. People are targeting the arrows up on mailboxes, opening checks and new bank accounts and cashing them in. Best thing to do is drop off at the post office in the mail drop. Same thieves have keys to open PO Boxes and blue UPS mail drops. Please collect your mail and packages as soon as you can.

No reported home or car break ins in Mountainbrook this past year. 99% of car break ins are because someone has left a key in a car.

Traffic – speeding and illegal moves are hard to keep up with as more people are in the area and less officers to serve.

3. SPAN

Rob Aulebach, a SPAN board member provided an update. SPAN is made up of 4,000 homeowners and 35 of 43 neighborhoods within SouthPark. Elizabeth McGregor, who has represented the community along with Rob, is rolling off of the SPAN Board.

Sharon Towers Park – the two houses at Sharon & Hazelton have been donated to affordable housing. The Park will start in late spring. Sharon Towers has completed everything to the left, but another tower will be completed to the right. And the park to the right of that.

Backlot Trail – by Park South. A new path is being built now and will connect to the back part of SouthPark. You will be able to cross safely now on Park Road.

Phillips Place Office Building – Will be 11 stories.

Morrocroft Center – two new buildings on either side of the library. Two stories each. The developer will contribute to the Loop.

Trianon on Colney Road – currently trying to rezone.

SouthPark Towers (where Zoe's is) – office tower to be redone and use some of the green space. Wants to build on top of the parking garage too.

Apex 2 – where Baku and the shops behind it. Similar to Apex (where Steak 48 et al is) but not as many stories. SPAN is advocating for better crosswalk there.

Symphony Park MUD – property owner has taxed himself a little more for SouthPark Community Partners to benefit. Will raise about \$1.5MM which will allow us higher a marketing director to promote:

SouthPark has within a one-mile radius (around the mall): 27,000 jobs, 3,600 residents, 300+ shops, 19.8MM visitors in '22 by 3.3MM visitors. Traffic is back 91% pre-pandemic.

Commentary: concern about the traffic. That's actually #3 in feedback. #1 is mobility.

4. Introduce & Vote on 2023 Board

Dan Knezevic, Board President, introduced 2023 board members. There are twelve proxies and members present agreed to these changes.

We need new volunteers to help with social in order to successfully execute the numerous events. We had 350 people at the Fall Picnic which gives an idea how exciting and large these events are. The same couple of people can't continue to keep carrying the responsibility, we need more volunteers. We would love fresh ideas and help spread the lift.

5. Anne Heinig Park

Norm Cook spoke on behalf of the Anne Heinig Park Board and introduced the board members. About \$5K for operating expenses each year, playground donations are approx. \$4K. Donations to the playground are not tax-deducible due to the structure of the organization.

Approximately 70% participation of dues collect on behalf of the park.

6. 2022 Accomplishments, Income & Spending

2022 Year in Review: Food Trucks in the Pool Parking Lots, Easter Egg Hunt, Spring Picnic, Yard Sale, Chili & Mac & Cheese Contest, Fall Picnic, Halloween Pizza Party & Parade, Halloween Decoration Contest, Holiday Decorations/Luminaries/Caroling/Cookies & Cocktails in Cul de Sacs and monthly newsletter.

We had 17 new neighbors move into Mountainbrook in 2022.

We exceeded our dues goals. The Fall Picnic is the most expensive social. Landscaping the largest expense.

Question: what's the plan for the trees to be replaced at the median of Highview and Mountainbrook.

7. 2023 Budget & Goals

2023 Goals:

- No new social events scheduled
- Still working on a new branding initiative to create logo and brand standards, and offer wearables and swag
- Directory is currently available in an online version. A printed version will be completed in '23.

Question: Timing of luminaries: how did we get to the week before. We did a survey and the week before was the preferred date.

8. 2023 Budget:

- We increased dues to cover increased operational costs

Last year we had 259 households or 70%. To date, we have 80 households that have paid.

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